Claims: I claim,

1. A golf scorecard and golf playing booklet for assisting players in playing a round of golf at a golf course and keeping score, said booklet comprising:

a rectangular sheet of foldable material having an upper side and a reverse side, said sheet having a plurality of substantially parallel primary folds thereby forming a series of panels foldably arranged one atop another;

one or more secondary folds in the sheet substantially perpendicular to the plurality of substantially parallel primary folds;

one or more panels further comprising a plurality of sub-panels formed by the one or more secondary folds providing at least two sub-panels foldably perpendicular to the primary folds, wherein:

one of the sub-panels forms a front cover of the booklet:

one of the sub-panels forms a rear cover of the booklet;

one or more of the sub-panels contains course information; and

a plurality of the sub-panels containing graphic depictions of the holes of a golf course wherein:

each of the plurality of panels with hole graphic depictions comprise a plurality of holes with a layout of sequential groupings;

a plurality of sub-panels comprise graphic depictions showing holes of a golf course in layout groupings; and one or more of the sub-panels contain a golf score region with boxes for information related to course play comprising golfer names, hole numbers, distances from tees to green of each hole, handicap for each hole, score for each hole and score totals for each golfer.

- 2. The booklet of claim 1, wherein promotional, instructive and scorekeeping information is displayed on at least one surface of each panel.
- 3. The booklet of claim 2, wherein promotional, instructive and scorekeeping information is displayed on the upper side and reverse side of at least one panel.
- 4. The booklet as set forth in claim 2, wherein each depiction of an individual hole comprises a graphic depiction of the general layout of a golf hole of the golf course, sand traps, and other hazards where applicable to the golf hole, and yardage figures particular to such golf hole.
- 5. The booklet of claim 2 wherein the sheet of material is formed of paper of sufficient thickness and strength to be markable by pencil or pen.

- 6. The booklets of claim 2 wherein said booklet is insertable within clothing pockets three or more inches in width and three or more inches in depth.
- 7. The booklet of claim 2 with a sheet of paper inserted inside the folded form of the booklet said insert containing tailored promotional materials and information and instructions on use of the booklet.
- 8. The booklet of claim 2 wherein said plurality of substantially parallel primary folds are substantially evenly spaced.
- 9. A golf scorecard and golf playing booklet for assisting players in playing a golf course and keeping score, said booklet comprising:
  - a rectangular sheet of foldable material having an upper side and a reverse side, said sheet having a primary fold thereby forming a pair of panels that are foldably arranged one on top the other; one or more secondary folds in the sheet substantially perpendicular to the primary fold; and one or more panels further comprising a plurality of sub-panels, formed by the one or more secondary folds, providing a plurality of sub-panels foldably perpendicular to the primary folds, wherein:

one of the sub-panels forms a front cover of the booklet;

one of the sub-panels panels forms a rear cover of the booklet;

one or more of the sub-panels comprises, in part, course information or other information; a plurality of the sub-panels containing graphic depictions of holes of a golf course wherein:

a plurality of sub-panels comprise graphic depictions showing holes of a golf course in layout groupings; and one or more of the sub-panels contains a golf score region with boxes for information related to course play comprising golfer names, hole numbers, distances from tees to green of each hole, handicap for each hole, score for each hole and score totals for each golfer.

- 10. The booklet of claim 9, wherein promotional, instructive and scorekeeping information is displayed on at least one surface of each panel.
- 11. The booklet of claim 9, wherein promotional, instructive and scorekeeping information is displayed on the upper side and reverse side of one or more panels.
- 12. The booklet as set forth in claim 9, wherein each depiction of an individual hole comprises a graphic depiction of the general layout of a golf hole of the golf course, sand traps, and other hazards where

applicable to the golf hole, and yardage figures particular to such golf hole:

- 13. The booklet of claim 9 wherein the sheet of material is formed of paper of sufficient thickness and strength to be markable by pencil or pen.
- 14. The booklet of claim 9 wherein said booklet is insertable within clothing pockets three or more inches in width and three or more inches in depth.
- 15. The booklet of claim 9 where a sheet of paper inserted inside the folded form of the booklet contains information and instructions pertaining to use of the booklet and space for golf course information or advertising or other promotional materials.
- 16. The booklet of claim 9 wherein said plurality of substantially parallel primary folds are substantially evenly spaced.